

ONLINE

**SCRUM MASTER**

SUMMIT

**17 - 18 June, 2026**

**Reach the World's Agile Community  
Free for Attendees, Powered by You**

**5** *year*

**Anniversary Edition**

# ONLINE SCRUM MASTER SUMMIT 2026

**A Proven Platform - Let's Grow Together!**



**16 Expert Talks**



**5000+ Attendees Expected**



**120+ Countries Represented**



**Free Access for All - Powered by YOU**

**2 day  
virtual  
conference**

***"Your sponsorship keeps this event free and connects your brand to a global audience of leaders, innovators, and Agile practitioners."***


# Why companies partner with OSMS


*A great opportunity to grow your brand, connect with Agilists, and build authority in the global Agile community.*



## DRIVE BUSINESS GROWTH

**Turn visibility into business opportunities.**


 **Generate qualified leads** from 5,000+ highly engaged Agile professionals.

 **Turn visibility into real opportunities** through email, networking, and digital offers.



## EXPAND GLOBAL REACH

**Reach Agile professionals around the world.**


 **Get your brand in front** of a targeted audience across 120+ countries.


 **Increase brand recognition** through repeated exposure before, during, and after.



## BUILD AUTHORITY & TRUST

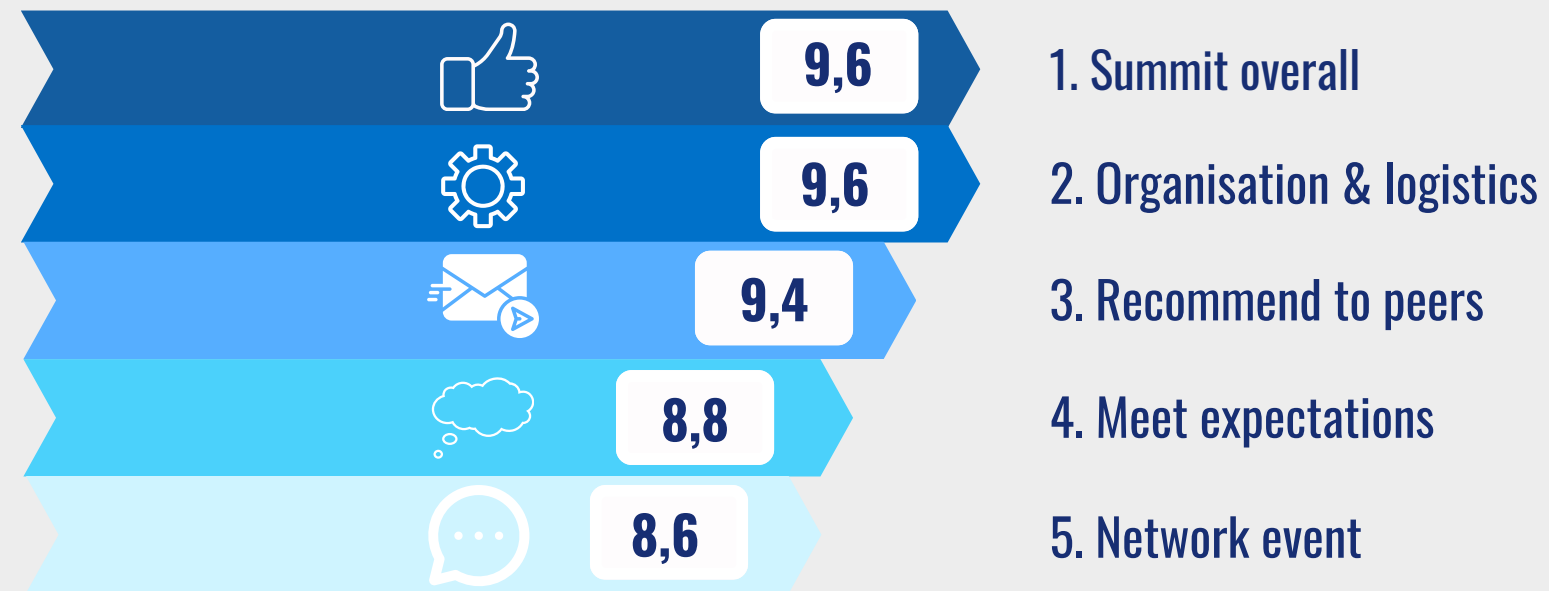
**Build credibility with an engaged Agile audience.**

 **Position your brand alongside** a highly rated event (9+ participant scores).

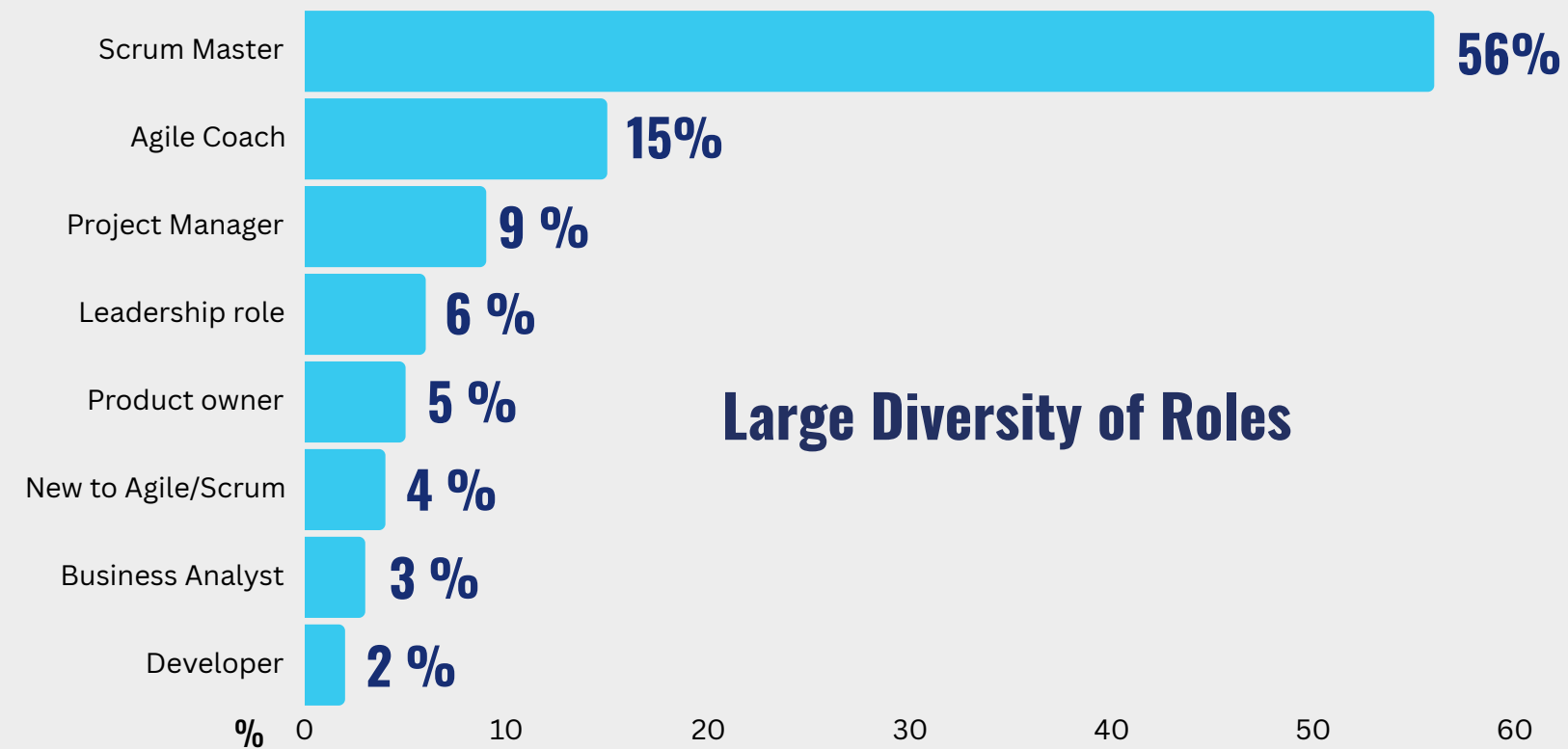
 **Strengthen credibility** by supporting a trusted global Agile community.

Join a global event attended by 5000+ engaged Agile professionals worldwide

# An incredible success 2022 - 2025



Participation score above 9- Making it hard to miss



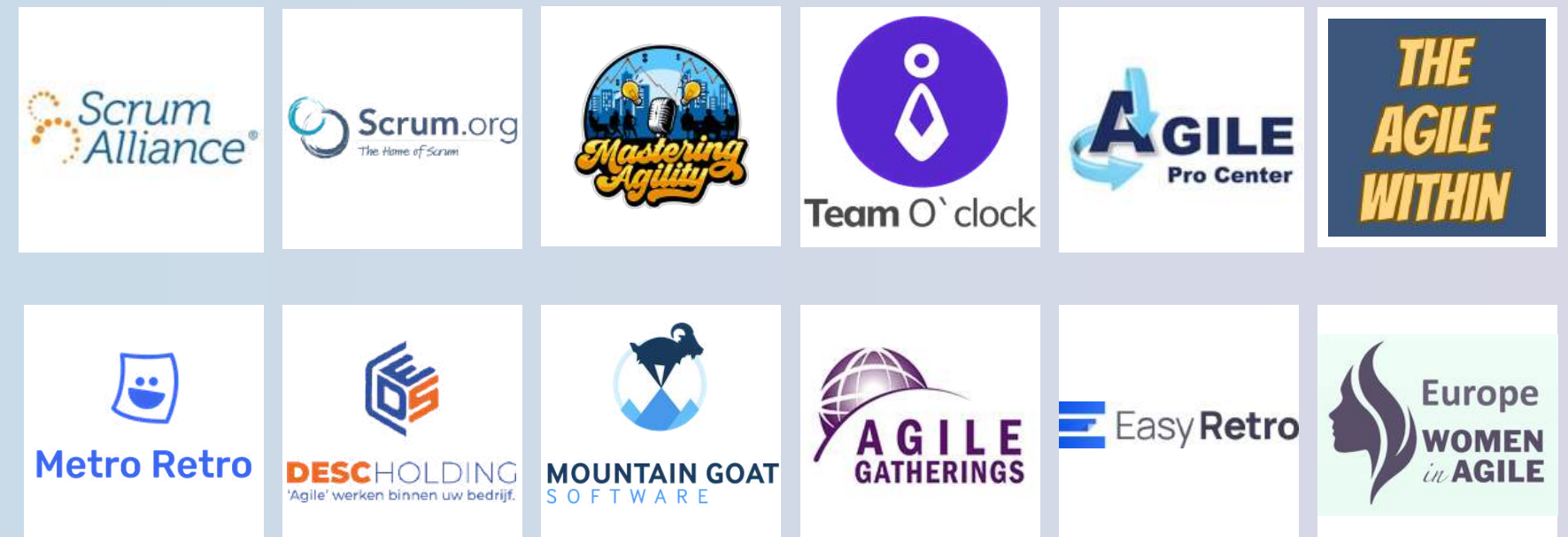
Large Diversity of Roles

12  
Keynote Speakers

100  
Workshops & Talks & Network Events

> 8.500  
Unique participants from 125 countries

## Be Part of Our Global Agile Celebration!



# SPONSOR PACKAGES

**CROWN**  
€ 2500  
\$2950

**CHAMPION**  
€ 1750  
\$2025

**AMBASSADOR**  
€ 950  
\$1125

**SUPPORTER**  
€ 450  
\$525

## GET SEEN - BRAND AWARENESS

Logo & link on OSMS homepage

**X-LARGE**

**LARGE**

**MEDIUM**

**SMALL**

Social media shoutout as named sponsor

Recognition at opening & closing ceremonies

Recorded video promo in the All-Access Pass

Zoom Background Logo

Tagged in all social media posts

60-90 second video ad played at the opening

## GET RECOGNISED - COMMUNITY IMPACT

Help keep the summit free

Sponsor-submitted insight in pre-event email

Featured in the post-event recap email

# SPONSOR PACKAGES

**CROWN**  
€ 2500  
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**CHAMPION**  
€ 1750  
\$2025

**AMBASSADOR**  
€ 950  
\$1125

**SUPPORTER**  
€ 450  
\$525

## GET CONNECTED - DIRECT ENGAGEMENT

Complimentary All-Access passes

**6 PASSES**

**4 PASSES**

**2 PASSES**

**1 PASS**

Access to the Network event

25% discount on additional All-Access Passes

Offer included in the digital goodie-bag

Shared promotional email to our participants

Exclusive promotional email to our participants

Take centre stage as a Crown Sponsor and position your brand at the heart of OSMS26. This package is designed for maximum visibility, with standout placement across the event and opportunities to showcase your offering. Be seen, recognised, and remembered by a global audience of 5,000+ Agile professionals.

- X-Large logo with link on OSMS26 homepage
- Social media shoutout as Crown sponsor
- Recognition at the opening and closing ceremonies of the summit
- Join the exclusive Network event and meet your
- Help keep the summit free
- 6 Complimentary All-Access Passes OSMS26, for you or your clients
- 25% Discount on additional All-Access Passes OSMS26\*
- Showcase max 3 offers in our digital goodie-bag
- Dedicated promotion email to 5,000+ attendees
- Sponsor-submitted tip or insight featured in a pre-event attendee email
- Featured in the post-event recap email
- 60-90 second video ad at the live opening
- Recorded video promotion in the All-Access Pass OSMS26
- Tagged at all social media posts
- Logo on the Zoom background of hosts and volunteers during the summit

\* We will give you a special discount code you can send to your contacts



# Crown

**Only 2 available**

Step into the spotlight with the Champion package, created for organisations that want strong visibility and meaningful engagement. Your brand will be actively featured, ensuring you stay top of mind with a highly relevant international audience.

- Large logo with link on OSMS26 homepage
- Social media shoutout as Champion sponsor
- Recognition at the opening and closing ceremonies of the summit
- Join the exclusive Network event
- Help keep the summit free
- 4 Complimentary All-Access Passes OSMS26, for you or your clients
- 25% Discount on additional All-Access Passes OSMS26\*
- Shared promotion email to 5,000+ attendees
- Showcase max 2 offers in our digital goodie-bag
- Sponsor-submitted tip or insight featured in a pre-event attendee email
- Featured in the post-event recap email
- Recorded video promotion in the All-Access Pass OSMS26



# Champion

**Max 4 available**

\* We will give you a special discount code you can send to your contacts

Position your brand as a visible and valued contributor to the OSMS26 experience. As an Ambassador, you'll gain exposure and connect with an engaged community of Agile practitioners. This package is ideal for strengthening your presence and building recognition.

- Medium size logo with link on OSMS26 homepage
- Social media shoutout as Ambassador sponsor
- Recognition at the opening and closing ceremonies of the summit
- Join the exclusive Network event
- Help keep the summit free
- 2 Complimentary All-Access Passes OSMS26, for you or your clients
- 25% Discount on additional All-Access Passes OSMS26\*
- Shared promotion e-mail to our attendees



# Ambassador

\* We will give you a special discount code you can send to your contacts

A smart and accessible way to be part of OSMS26. As a Supporter, your brand will be acknowledged throughout the event, giving you visibility within a global Agile community while demonstrating your support for learning, growth, and connection.

- Small size logo with link on OSMS26 homepage
- Social media shoutout as Supporter sponsor
- Join the exclusive Network event
- Help keep the summit free
- 1 Complimentary All-Access pass for OSMS26, for you or your clients
- 25% Discount on additional All-Access Passes OSMS26\*



# Supporter

\* We will give you a special discount code you can send to your contacts

# What do our previous sponsors say

“  
Sponsoring the Online Scrum Master Summit was a rewarding experience that allowed us to connect with a global community. We're proud to have played a role in keeping it accessible to all!



“  
We understand the critical role Agile and Scrum play in helping companies succeed. Sponsoring OSMS was a great experience. The sponsorship process was seamless, and we deeply appreciate Esther's invitation and efforts in organizing such an incredible event.



“  
Participating as a sponsor in OSMS was a positive experience overall! The organizing team fully included us as a sponsor in all communications - internal prep & social posts - leading to an increase in visitors and users to our service during and after the OSMS event.



“  
Working with the team behind OSMS was a great experience. They were friendly, professional, and made the sponsorship process seamless. It's clear they're passionate about supporting the Scrum community, it was a pleasure to be part of this event



# Thanks for your consideration

We believe the best events are built together. If you share our passion for Agile, learning, and community, we would love to have you on board for our special 5th anniversary edition. Reach out to explore how we can make OSMS26 work for your brand by

sending a message via    +31 6 53 17 85 84  
or email at  [sponsors@onlinescrummastersummit.com](mailto:sponsors@onlinescrummastersummit.com)

*Esther Schmit*

<https://onlinescrummastersummit.com>

