



ONLINE

**SCRUM MASTER**

SUMMIT

**25-27 June 2024**

**SPONSORSHIP PACK**



# Overview

**Online Scrum  
Master Summit**

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Conference

**25 - 27 June, 2024**

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Dates

**Virtual conference**

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Venue

**5.000**

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Participants

**Free**

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Participation Fee

**± 25 Speakers &  
4 Keynote speakers**

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Speakers

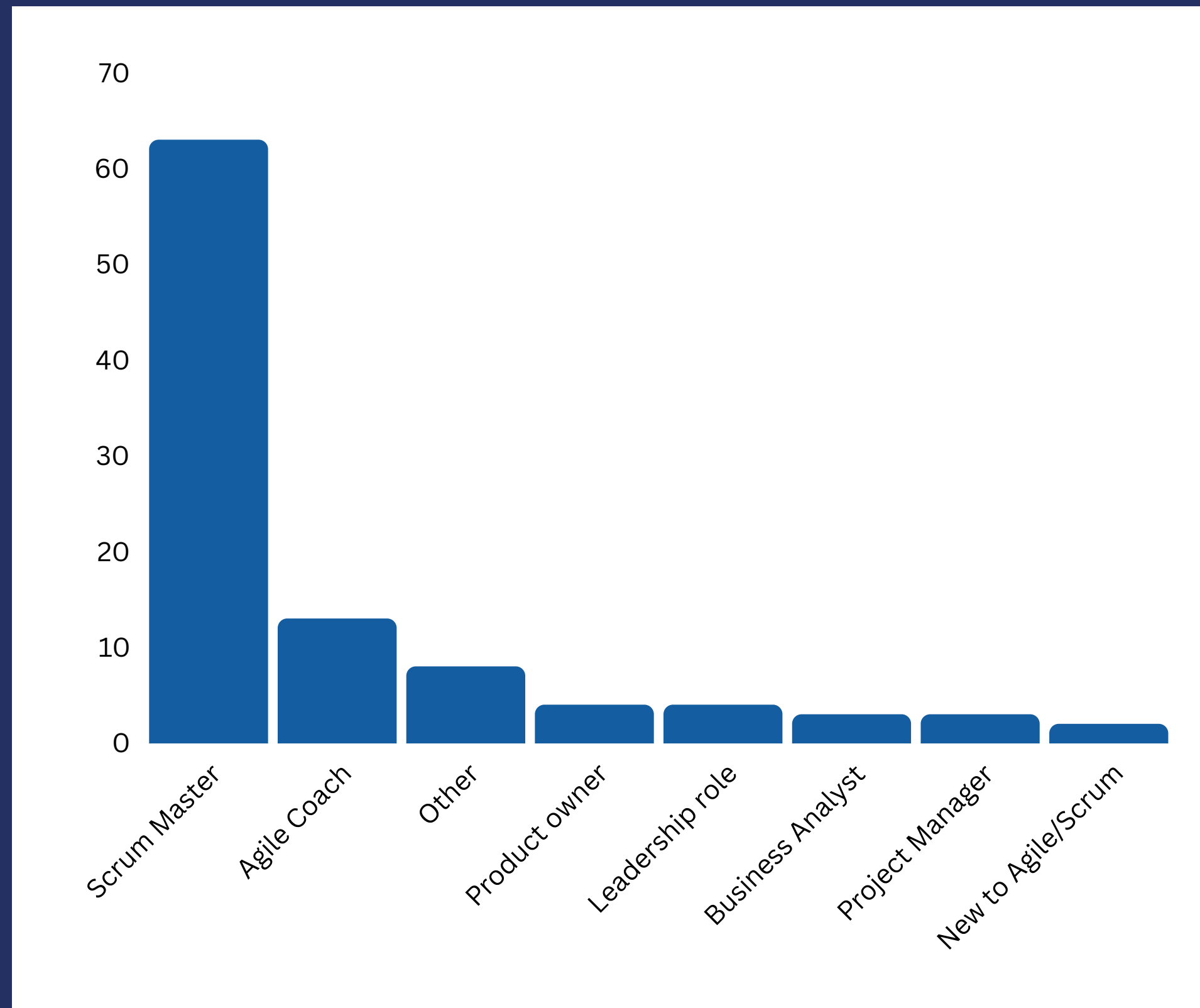


# **ONLINE SCRUM MASTER SUMMIT**

**We're excited to announce our third Online Scrum Master Summit, a 3-day virtual conference that promises to be an incredible experience for Scrum and Agile Professionals.**

**With almost 3000 enrollments in 2023, we can't wait to welcome even more participants and enthusiasts from around the world in 2024. Last year, we had attendees from 110 different countries, and this year we aim to create an even more inclusive and diverse community**

# Who attends the summit?



# Meet our target audience from 110 countries



# Crown

Become our Crown sponsor and enjoy the ultimate level of recognition, along with an array of branding opportunities that will take your business to new heights! You'll receive all the benefits of other tiers, and get your logo featured on all our social media visuals and the Zoom background of our hosts and volunteers.

- Help keeping the summit free
- Join “Meet the speakers event”
- Social media mention as sponsor
- Recognition during the opening and closing of the summit
- Have an extra large logo on the OSMS website
- Able to showcase an offer in our digital goodie-bag
- Mention at keynote sessions
- 6 Complimentary VIP passes
- Logo on all social media visuals
- Logo on the Zoom background of hosts and volunteers during the summit

€ 2.500



# Champion

As one of our Champion sponsors, you're in for a treat! Not only will you get the basics, but we're also excited to offer you a range of enhanced benefits that we believe will take your brand to the next level. We're committed to working hand-in-hand with you to make the most of this opportunity and help your brand shine brighter than ever before.

- Help keeping the summit free
- Join "Meet the speakers event"
- Social media mention as sponsor
- Recognition during the opening and closing of the summit
- Have a large logo on the OSMS website
- Able to showcase an offer in our digital goodie-bag
- Mention at keynote sessions
- 4 Complimentary VIP passes

€ 1.250

# Ambassador

As an Ambassador, you'll enjoy higher visibility and improved branding opportunities compared to our Supporters. Don't miss out on this chance to elevate your profile and make a lasting impact on your journey. Take the first step and become an Ambassador today.

- Help keeping the summit free
- Join “Meet the speakers event”
- Social media mention as sponsor
- Recognition during the closing of the summit
- Have a medium-size logo on the OSMS website
- Able to showcase an offer in our digital goodie-bag
- 2 Complimentary VIP passes

€ 1.000



We have an amazing opportunity for our Supporters to gain some well-deserved recognition at our upcoming virtual event! Our special package is tailored to individuals and organizations who want to showcase their unwavering support for our event. Don't miss out on this incredible chance to be a part of something truly special!

- Help keeping the summit free
- Join “Meet the speakers event”
- Social media mention as sponsor
- Recognition during the closing of the summit
- Have a small-size logo on the OSMS website
- 1 Complimentary VIP pass

**€ 400**

**Supporter**

# SPONSORSHIP PACKAGES

CROWN

CHAMPION

AMBASSADOR

SUPPORTER

€ 2.500

€ 1.250

€ 1.000

€ 400

Help keeping the summit Free



Join Meet the speakers event



Social media mention



Recognition during closing



Logo on OSMS website

X-LARGE

LARGE

MEDIUM

SMALL

Complimentary VIP passes

6

4

2

1

Offer in digital goodie-bag



Recognition during opening



Mention at keynote sessions



Logo on social media visuals



Logo on the Zoom background



# OUR PREVIOUS SPONSORS



“

I liked the organisation and the way that the days were arranged where the talks followed a similar theme for the day which was great. I also liked the fact that we did not have to spend the whole day on Zoom, but could have breaks in between, and of course the opportunities to meet other folks including the speakers was grand.

”

Michael Wagener  
Scrum Master

“

The menu of choices on offer for the conference were great. Many different types of talks for us to pick around our working day. I also really liked how many different countries attended the conference, made the SM world feel close at hand. I also really liked the chance to ask questions, and to network with people globally.

”

Victoria Foxley-Sayles  
Senior Delivery Lead

**WHAT OUR PARTICIPANTS SAY**

# THE SPONSORSHIP TEAM



**Esther Schmit**

Lead



**Aitor Gomez**

Volunteer



**Mariska de Flamingh**

Volunteer



**Pratik Bharati**

Volunteer



# Thanks for your consideration

To sponsor us, or if you'd like more details contact us:

✉ [sponsors@onlinescrummastersummit.com](mailto:sponsors@onlinescrummastersummit.com)

☎ Esther Schmit + 31 6 53 17 85 84

🌐 <https://onlinescrummastersummit.com>

